

PRI Guide to Use of Copyrighted Materials

Use of Copyrighted Materials

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Frequently Asked Questions

Q: I would like to video or audio record the course I'm registered to attend. Is this allowed?

A: Recording a live or home study course presentation through any means is prohibited. Possible exceptions to this policy may be allowed in some cases and require written request prior to the course date for review.

Q: I would like to provide information about Postural Restoration® on my website. What do you recommend and what am I able to use?

A: We welcome and encourage the inclusion of PRI education material on your website! Please be sure and use the appropriate marks when using any of the following terms:

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If you wish to include the PRI logo, a PRI technique photo or video, please contact to request permission. Permission is typically provided in a timely manner and without fee. You will then receive a digital copy of the material requested along with instructions for appropriate referencing.

Q: I would like to blog about a technique I successfully used with a client. Can I post the technique on my blog?

A: Yes, however, this request must first be approved by PRI. Please contact us to request permission. Once approved you will receive a digital copy of the technique with instructions for appropriate referencing. Permission is typically granted in a timely manner and without fee.

Q: I have modified a Postural Restoration® technique. How can I appropriately give reference to the original work and author?

A: The materials and information provided on our website, in course manuals, Power Point presentations, CD's and DVD's are protected under the copyright laws of the United States and the methods taught are considered to be trade secrets and proprietary property of Postural Restoration Institute, LLC.

These materials, therefore, may not be copied, modified or otherwise communicated or distributed to any third party without the express written permission of Postural Restoration Institute, LLC.

Please contact us with your request for modification. Approvals will include instruction for the appropriate referencing of such materials.

Q: I'm interested in providing a staff in-service on Postural Restoration® to my colleagues. Am I able to include PRI illustrations or course material?

A: PRI course materials may not be copied or distributed for educational purposes. Only techniques in the course manuals may be copied and distributed for client or patient use. Any materials used for educational purposes must first be approved. Please contact us for permission to use illustrations or course manual material.

Q: I was asked to present at a professional conference and would like to incorporate Postural Restoration® into my Power Point. How should I reference the material?

A: We welcome and encourage the inclusion of PRI education material in your Power Point! Please be sure and use the appropriate marks when using any of the following terms:

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Q: Does the registered trademark need to be included when I use "Postural Restoration Institute", Postural Restoration® and "PRI" on my website and print materials?

A: Yes! It is necessary to include the registration symbol (R in a circle) in superscript font when using, Postural Restoration Institute® or Postural Restoration®. It is not necessary to include a symbol when using the acronym PRI. Our suggestion is to use the entire name with registration symbol and acronym in parenthesis initially and any follow up text can simply use the acronym PRI. For example: Postural Restoration Institute® (PRI).